

## ASU@Lake Havasu Honors Breast Cancer Awareness Month

The color pink and its association with breast cancer has become synonymous in the month of October. The simple act of wearing pink may seem small, but the intention behind it is much more significant. Breast cancer is one of the most common cancers in the world, and it is estimated by the National Breast Cancer Foundation that 30% of all new women cancer diagnoses this year will be from breast cancer.

Participating in a display of pink and circulating the message is a reminder for women to regularly perform self-exams as well as get regular mammograms. Early detection is so important because, according to the American Cancer Society, when breast cancer is detected early, and is still limited to just the breast tissue, the 5-year relative survival rate is 99%.

This may seem to be specific to just females, but we must remember that even males have breasts, just without the lactation capabilities. Although less than 1% of male cancers occur in breast tissue, it has been found to be more lethal in men, because of late detection.

If you specifically have a family history of breast cancer diagnoses, it is much more important to continually conduct self-examinations and, regardless of family history, it is something that is better to identify early. For instructions on breast self-examinations or further information, there are a number of available online resources. Thanks to all who wore pink in October!



Faculty member Steven McCorkle dyed his beard pink for the month of October



Faculty, students, and staff wore pink Wednesday, October 20, in support of breast cancer awareness.



Students had fun dressing up in pink!