

# FOURTH ANNUAL HAVASTARTUP 2022-2023 BUSINESS PLAN COMPETITION

In Lake Havasu City, we have a thriving community of entrepreneurs who fill our area with small businesses in every industry. Each of these play an important role in the economy, and new ideas are coming to life each day. The HavaStartup Business Plan Competition was created to help these entrepreneurs showcase their idea, connect with mentorship and the funds needed to boost their startup and grow the local economy. This annual program is organized by ASU at Lake Havasu City, in collaboration with the Lake Havasu Chamber Foundation for Education and Leadership and Better Business Bureau Serving the Pacific Southwest.

The fourth annual HavaStartup competition is inviting entrepreneurs with new business ideas as well as established startups, that have been operating less than 3 years, that want

to create a business plan to grow. With support from expert mentors, applicant businesses will create a business plan that turns their passion into a thriving business.

Participating this year has been simplified to just two easy steps submitted in either video or written format. Step one is to complete the 5 minute online application describing your business or idea and how it improves the local economy, and what you would use the winning prize money on. Step two is completion of a business plan, where templates and guidance will be provided. Both aspects can be submitted in written or video format.

If you're ready to grow your business idea, visit [havasu.asu.edu/havastartup](https://havasu.asu.edu/havastartup) to apply or email at [Imadhabi@asu.edu](mailto:Imadhabi@asu.edu) for details.



**ASU at Lake Havasu**  
Arizona State University

## HavaStartup

Business Plan Competition

Have an idea or need a **BUSINESS BOOST?**

Apply to learn from industry experts, create a business plan and win cash to help you grow!

[havasu.asu.edu/HavaStartup](https://havasu.asu.edu/HavaStartup)

**NOV. 9**  
Info Session w/ Creative Comrades  
6:00 pm @ Mudshark Public House

**NOV. 9 - DEC. 2**  
Applications Open @  
[havasu.asu.edu/HavaStartup](https://havasu.asu.edu/HavaStartup)

**FEB. 8, 2023**  
Business Plan Submission Due  
[Imadhabi@asu.edu](mailto:Imadhabi@asu.edu)

**MAR. 29, 2023**  
Winner Showcase and Prizes  
5:30 pm @ ASU Lake Havasu City  
Santiago Room 109



Dr. Leepsa Madhabika